

UTFORDRINGER I NORSK
TOBAKKSPOLITIKK
FORSLAG TIL ENDRINGER I
TOBAKKSSKADELOVEN



Røyking skader
lungene dine

Fløyketelefonen 800 400 85 / stutta.no

Merkenavn
Variantnavn

MAX. BEVETNING
100 mg / 100 sigaretter

Merkenavn
Variantnavn

Dette produktet er
helsekadelig og
avhengighetskapende

42 g løsnings

STOLT: For fire år siden kunne Bent Høie stolt presentere designet til de standardiserte tobakspakkene. Året etter ble pakkene påbudt. Foto: Vidar Ruud/NTB

Disposisjon

- Tobacco and e-cigarette prevalence in Norway
- Challenges in Norwegian tobacco policy
- Proposed amendments to the Norwegian Tobacco Control Act with our comments

Tobacco use in Norway in 2020 (Statistics Norway)

Total population 16-74-yrs:

- Daily smoking 9%
- Occasional smoking 8%

- Daily snus 13% (m 19% f 7%)
- Occasional snus 4% (m 6% f 3%)

- Daily smoking by level of education
Lowest: 23%
Highest: 5%

Young people 16-24 yrs:

- Daily smoking 1% (m 2% f 1%)
- Occasional smoking 14% (m 17% f 12%)

- Daily snus 18% (m 22% f 14%)
- Occasional snus 8% (m 9% f 6%)

E-cigarette use in Norway in 2020 (Statistics Norway)

Total population 16-74-yrs:

- Daily 1,2%
- Occasional 2,1%

Young people 16-24 yrs:

- Daily 1,4% (2016-2020 overall)
- Occasional 4,8% (2016-2020 overall)

Main challenges

- «Tobacco not a problem anymore» (a myth)
- Tobacco cessation under funded
- Tobacco Industry Interference (Norway is naive)
- FCTC art. 5.3 / guidelines not implemented
- Cross border sales and tax-free
- Politicians and trading industry campaigning for reduced taxes (they already succeeded once with a 25% reduction for snus from Jan 2021!)
- Loopholes in regulation against tobacco advertising
- Young people targeted in SoMe
- New products

Public consultation until 22 Sep

Proposed amendments to the Norwegian Tobacco Control Act

Helse- og omsorgsdepartementet

HØRINGSNOTAT

22. juni 2021

Forslag om endringer i tobakksskadeloven med forskrifter (strengere regulering av e-sigaretter og utvidet røykeforbud mv.)

Høringsfrist: 22. september 2021

Focus on

- New products (e-cigarettes etc.)
- Smoke-free outdoor areas
- (Speciality stores)
- Minimum size for snus
- Continued ban on hookah tobacco

Proposed amendments to the Tobacco Act

Ministry of Health and Care Services:

- Prohibition of characteristic tastes in electronic cigarettes etc.
- 25 years age limit for *e-cigarettes*

Norwegian Cancer Society:

- We support this
- Ban characteristic tastes in snus as well!
- We support this
- Raise the age limit for *tobacco/snus* to a minimum of 20 years!
- Standardized packaging for e-cigarettes

Proposed amendments to the Tobacco Act

Ministry of Health and Care Services:

Smoking bans

- in outdoor areas for public transport
- in outdoor areas mainly intended for sports
- in outdoor playgrounds where the public has access
- in private vehicles with children under 18 present

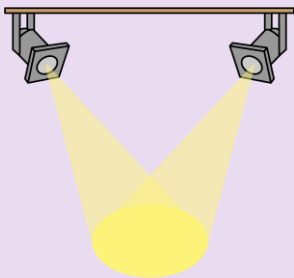


Norwegian Cancer Society:

- We support this

9 av 10 er enig i at det bør være røykeforbud i biler med barn under 18 år som passasjerer.





7_{AV}10 vil ha røykefrie festivaler & konserter

7_{AV}10 er enig i at uteserveringer burde være røykefrie



Smoking bans

Norwegian Cancer Society:

Corresponding regulations must also apply to

- outdoor restaurants/cafes
- public beaches
- outdoor concert and festival areas

Proposed amendments to the Tobacco Act

Ministry of Health and Care Services:

- Smoking ban in common areas connected to several housing units

Norwegian Cancer Society:

- We support this
- But we do recommend an amendment of the law which includes both common areas and in certain cases also private areas



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Proposed amendments to the Tobacco Act

Ministry of Health and Care Services:

- Speciality stores
 - nothing concrete from the Ministry, only ideas for various solutions
- Minimum sizes and weights for snus:
- Snus must contain at least 20 portions or at least 30 grams of loose snus
- Continued ban on hookah tobacco

Norwegian Cancer Society:

- Ban specialty stores that do not have a fixed sales address, ie typical pop-up stores. Incl. temporary sales at festivals, concerts and the like
- Ban new tobacco speciality stores and limit sales of new nicotine products to speciality stores. Regulate design etc.
- *Both* a minimum size of the snus portions *and* a minimum number of portions should be set, as well as a minimum weight for loose snus
- We support this

Other comments from the Norwegian Cancer Society to the public consultation

- Introduce FCTC Article 5.3 in the Tobacco Control Act to prevent interference and influence from the tobacco industry in public health policy

NORWAY

2021

TOBACCO
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Other comments from the Norwegian Cancer Society to the public consultation

- Tighten regulation for marketing and advertising of tobacco and nicotine products
- Specify in the law that the advertising ban also includes social media.
- Ban online sales

Retriever. En analyse av tobakk i sosiale medier



TAKK FOR MEG!

@ByrkjeKristin

